GOVERNMENT OF ANDHRA PRADESH
ABSTRACT

Prohibition and Excise— Excise Policy for 2015-16 and 2016-17 i.e, from 01.07.2015 to 30.06.2016 and 01.07.2016 to 30.06.2017-for disposal of A4 Shops – Orders – Issued.

REVENUE (EXCISE-II) DEPARTMENT

G.O.MS.No. 216 **Dated: 22.06.2015**
Read the following:

1. G.O.Ms No.391, Rev (Ex.II) Dept, dated:18.06.2012.
2. G.O.Ms No.357, Rev (Ex.II) Dept, dated:22.06.2012.
3. G.O.Ms No.358, Rev (Ex.II) Dept, dated: 22.06.2013
4. G.O.Ms No.264, Rev (Ex.II) Dept, dated:22.06.2014.
5. G.O.Ms No.265, Rev (Ex.II) Dept, dated:22.06.2014
6. From the Commissioner of Prohibition & Excise, Hyderabad Letters Cr No. 999/2015/CPE/E3, dated. 18.05.2015 and 20.05.2015.

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ORDER

The following notification shall be published in an Extra-ordinary Issue of the Andhra Pradesh Gazette, dated the 22nd June, 2015.

PROHIBITION & EXCISE POLICY FOR 2015-17 FOR DISPOSAL OF RETAIL LIQUOR OUTLETS

The Government, after careful examination of suggestions received from various stake holders, hereby formulate the following Excise Policy for 2015-17 in respect of retail liquor shops (A4 shops).

1. The privilege of selling liquor by shop shall be by selection through drawl of lots with fixed licence fee based on population, as per 2011 Census, in the places viz., Corporation/Municipality/Town/Village.

2. The Commissioner of Prohibition & Excise is permitted to relocate the un-disposed A4 shops from any locality/area as deemed fit, but relocation shall not be allowed from higher licence fee slab to lower licence fee slab.

3. The period of licence shall be two years i.e., from 01.07.2015 to 30.06.2017.

4. The number of retail shops shall be (4380), out of which not less than 10% shall be Government outlets. These will be located in such a way as to control MRP and possible violations by private licensees.

5. The Commissioner of Prohibition & Excise may grant the privilege of selling by shop to Hybrid Hyper Markets, on usual licence fee applicable as per the population slab with a view to modernize the retailing of IMFL & FL.

6. The Commissioner of Prohibition & Excise is permitted to open outlets under rule 18(1) & (2) of Andhra Pradesh Excise (Grant of licence of selling by shop and conditions of licence) Rules, 2012.

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7. The licence fee for different population slabs shall be as follows:

Sl. No.	Population slab as per 2011 census	Licence fee per annum (Rs. In lakhs)
1.	Upto 5,000	30.00
2.	5,001 to 10,000	34.00
3.	10,001 to 25,000	37.00
4.	25,001 to 50,000	40.00
5.	50,001 to 3,00,000	45.00
6.	3,00,001 to 5,00,000	50.00
7.	5,00,001 and above	65.00

8. All the A4 shops in the State shall be equipped with the required machinery for reading of Holographic Excise Adhesive Labels (HEAL). The regular licence of A4 shops shall be issued only after installation of required equipment at the shops for effective implementation of Track & Trace system.

9. No A4 shop shall be permitted on the road from Tirupathi Railway Station to Alipiri via RTC Bus Stand, Leelamahal circle, Nandi circle, Vishnu Nivasam, Srinivasam. Likewise, no A4 shop shall be permitted on the road from Leelamahal – Nandi circle - Alipiri – SVRR Hospital – SVIMS in Tirupathi Municipal Corporation area.

10. The provisions contained in the Andhra Pradesh Excise (Grant of licence of selling by shop and conditions of licence) Rules, 2012, as amended from time to time, shall govern the process of allotment and the consequent operation of the A4 shops by the licensees.

11. The Enforcement wing will be strengthened to effectively control all Excise offences including un-authorised sale outlets (Belt shops).

12. The Health, Medical & Family Welfare Department will establish one de-adiction centre in every district in the State.

13. Intensive campaign to educate the public about responsible drinking and the evil effects of irresponsible drinking shall be taken up.

14. The Commissioner of Prohibition and Excise is requested to take necessary action accordingly in the matter.

(BY ORDER AND IN THE NAME OF THE GOVERNNOR OF ANDHRA PRADESH)

AJEYA KALLAM
SPECIAL CHIEF SECRETARY TO GOVERNMENT

To
The Commissioner of Printing and Stationery and Stores Purchase,
Hyderabad (He is requested to furnish 100 copies to Government and 500 copies to the Commissioner of Prohibition & Excise, A.P., Hyderabad and 50 copies to Special Commissioner of Information and Public Relations, Hyderabad.)
The Commissioner of Prohibition and Excise, Andhra Pradesh, Hyderabad.
The Health, Medical & Family Welfare Department, A.P. Secretariat, Hyderabad.
The Director of Health, A.P., Hyderabad.
The Commissioner, I&PR, AP, Hyderabad.

Copy to:
The Law (E) Department
The PS to Prl. Secy to CM.
The PS to Minister for Excise and Prohibition
The PS to Spl C.S. to Govt. Revenue.

//FORWARDED :: BY ORDER//

SECTION OFFICER